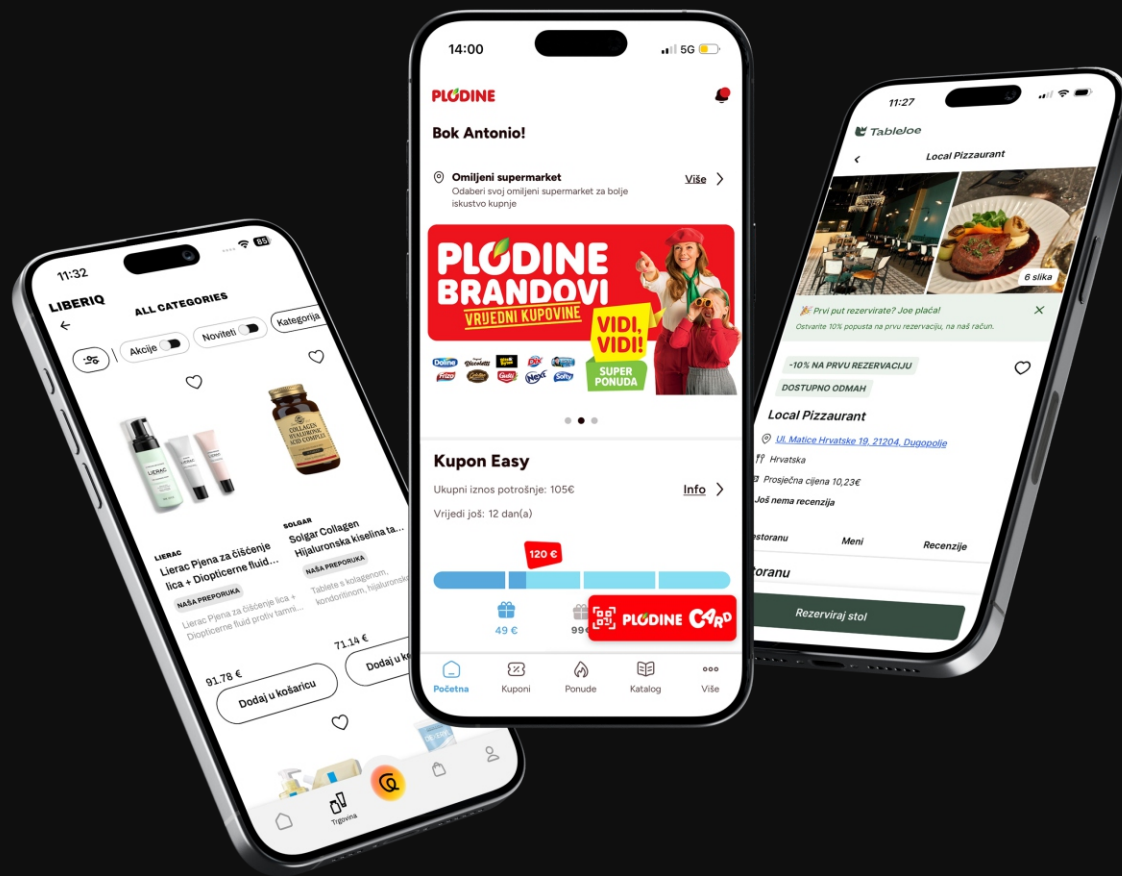


# Your Partner for Digital Excellence.

2026

# We Build Reliable Digital Products That Scale With Your Business.

You'll get a scalable digital product built to increase revenue and enhance user experience. Backed by long-term support.



# Trusted by leading companies

PLUDINE

 infobip

 medical  
intertrade

 uniline  
Travel company

 plus  
HOSTING

 eurosender

 cenosco

 ELOS

 AIFA

 AurA

 P LINE

CHRISTIE'S  
INTERNATIONAL REAL ESTATE



# Your Partner for the Long Run, not Just One-off Projects

From picking the right technology to the right people, we focus on building digital products you can rely on. They stay strong and scale with your business. We're here to support you for the long run.

Domagoj Ostović  
Founder and CEO

# In Numbers

**2012**

YEAR COMPANY WAS  
FOUNDED

**200+**

PROJECTS DELIVERED  
WORLDWIDE

**40+**

TEAM OF TECH  
PROFESSIONALS

**6+**

YEARS OF AVERAGE  
COLLABORATION

# What Can You Expect

## Personalized Solutions



No templates. Every line of code is tailored to your business needs.

## Guaranteed Scalability



Get scalable technology with long-term support that grows with your business.

## Fast & Secure Integrations



We can connect all your existing systems to fully digitize your operations.

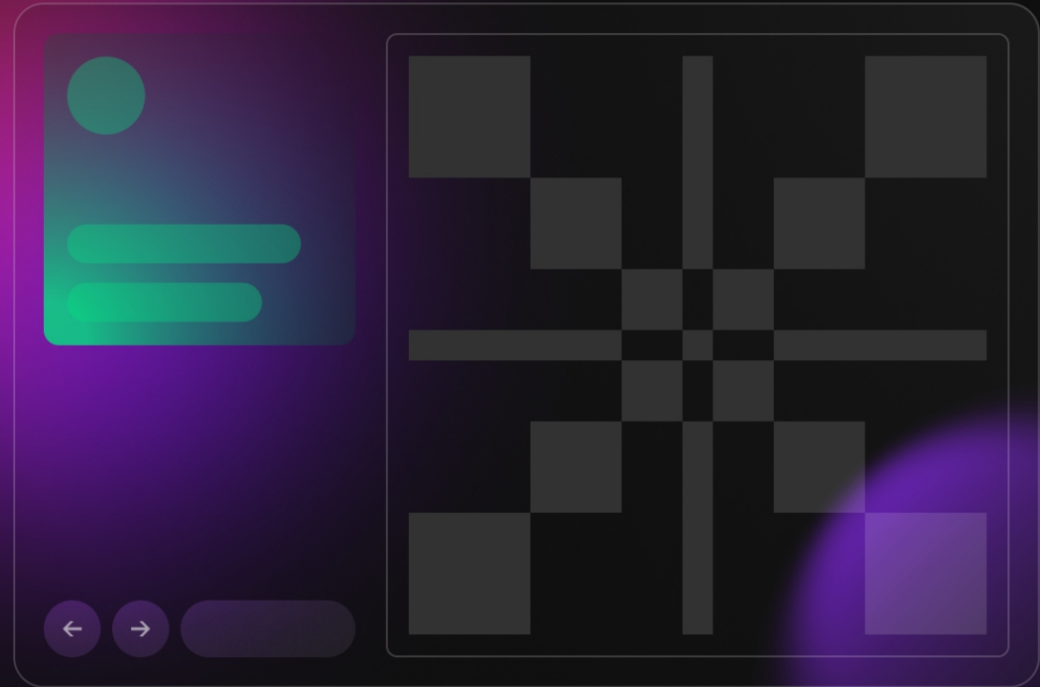
## Clear Communication



You don't have to plan everything. We'll guide you to the right solutions.

# Bespoke Digital Solutions Regardless of The Industry.

We will celebrate, we will overcome challenges and grown together. Our team is purpose-built and passion-driven for the ever-changing, complex time we're living in.





## E-Commerce Platforms

Engineered to turn visitors into loyal buyers.



## Custom Software Solutions

Built to solve your unique business challenges.



## Loyalty Mobile Apps

Designed to boost repeat sales and customer lifetime value.



## Digital Transformation

Tailored to help your business operate smarter and faster.



## Product Strategy & Design

Crafted to make development faster and smoother.



## ERP & API Integrations

Made to connect all your systems for seamless, real-time operations.



## ■ AI BUSINESS TRANSFORMATION

# Get Ahead With AI-Driven Solutions

Stay ahead of competitors by integrating latest AI models into your systems and customer experiences to work smarter and faster than ever before.

# Superior Tech Stack For All Purposes.

We pay attention to details - combining high-end technology stack to develop superior products with rock-solid foundations. Fast and scalable platforms that prepare your business for the future.

FRONTEND →

## React Vue

---

BACKEND →

## PHP Laravel Directus

---

MOBILE →

## React Native

# Our Tech Delivers Value, Every Single Day.



10k

Orders are made everyday



10M+

Euros in circulation yearly



Over 1 Milion Users Worldwide

# You Are In Good Hands

These certifications show that your project are handled by a team that meets strict standards in quality, security, and best practices.

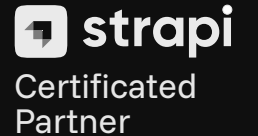
DNV

## ISO 9001 Quality Management System



DIRECTUS CMS

## Registered Strapi CMS Partner



LARAVEL

## Laravel Certified Company



2024

**Primetric Digital maturity score assessment - Level 5**



2026

**Members in Smart City catalog of the Croatian Chamber of Economy**



2024

**Best E-Commerce development service in Croatia**



DIRECTUS CMS

**Certified Directus Partner**



2024

**Clutch Global Award  
Winner E-Commerce**



2025

**SomoBorac Digital Product  
Of The Year Award Finalist**



2022 & 2023

**2x Best E-Commerce  
Developers In Croatia**



2024

**Best E-Commerce  
Development Service Croatia**



2022 & 2023

**2x EY Entrepreneur Of The  
Year Nominee Croatia**



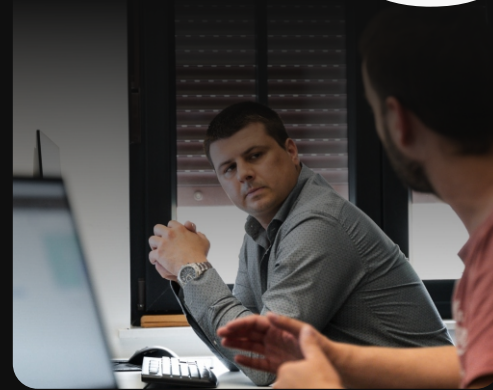
2023

**European E-Commerce  
Web Of The Year Award Finalist**



■ YOUR GOALS, OUR MISSION

# LloydsDigital



# Meet Our Core Team

**Marko Angelovski** ■  
Head of project  
management

**Anthony Jurman**  
Head of product design

**Adriano Atanasković** ■  
Head of frontend  
development

**Mateo Hrastnik**  
Head of AI and  
mobile development

**Ricardo Čerljenko** ■  
CTO and head of  
backend development

**Dora Rizvić**  
Head of operations

**Domagoj Ostović**  
CEO and founder



# Continuous Support, Maintenance And Scalability.



+6 years of cooperation



+5 years of cooperation



+5 years of cooperation



+4 years of cooperation



+5 years of cooperation



medical intertrade

+5 years of cooperation



+5 years of cooperation



+6 years of cooperation



MAMIĆ<sup>1970</sup>



AQUAESTIL

**brioni pula**  
a part of NOMAGO



**PBZCROATIA**  
OSIGURANJE

**LIBERIQ**



**ABS**

**PINEL**  
KRK



# Proud Community Members

Collaborating to build a better ecosystem for a brighter future.

Founders And Active Member Of ICT Istra Association



Members Of E-Commerce Association Croatia



Members Of Croatian Independent Software Exporters



# Building relationships through transparent communication.

True partnership goes beyond delivering a project. It's about creating long-term value.

01

Product discovery workshop, defining the budget and project time frame.

---

02

Preparing legal requirements, creating project documentation and assembling the team.

---

03

Joint collaboration on the design and development of a digital product.

# Product discovery workshop.

Going through a discovery process before production will enable us to improve ideas and get the products to market faster, more cost efficient and better quality.

01

Validate your idea

---

02

Understand your business and customer

---

03

Optimize budget and financial risk

---

04

Specify next steps

---

05

Make your MVP more focused

01

## AI-empowered strategy.

- 01 Information architecture
- 02 Sitemap
- 03 Flowcharts
- 04 Low-fidelity wireframes
- 05 Navigation systems
- 06 Content strategy outline
- 07 User journey maps
- 08 Competitor benchmark
- 09 Feature prioritization
- 10 Search schema & logic \*

\* Depends on project complexity

Client involvement 80%



02

## Product Design.

- 01 Interactive prototypes
- 02 Design systems
- 03 Moodboarding
- 04 UX / CX design
- 05 UI design
- 06 Motion design
- 07 Iconography
- 08 Design handoff
- 09 Custom illustrations \*

\* Custom illustrations are arranged and charged separately depending on complexity.

Client involvement 100%



03

## Programming & Development.

- 01 Frontend development
- 02 Backend development
- 03 Mobile app development
- 04 Custom API Integrations
- 05 Process automation
- 06 Code review & standards
- 07 Performance optimization
- 08 Security best practices
- 09 Automated testing & QA
- 10 DevOps & CI/CD

Client involvement 60%



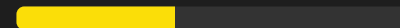
04

## Quality Control & Delivery.

- 01 QA – Manual Testing
- 02 User flow testing
- 03 Automation testing
- 04 Email and SMS testing
- 05 Push notifications testing
- 06 Content migration
- 07 SEO technical checks
- 08 Analytics implementation
- 09 Post-launch monitoring
- 10 Infrastructure setup \*

\* Our projects are hosted on AWS, but we can adapt to client servers if needed.

Client involvement 40%

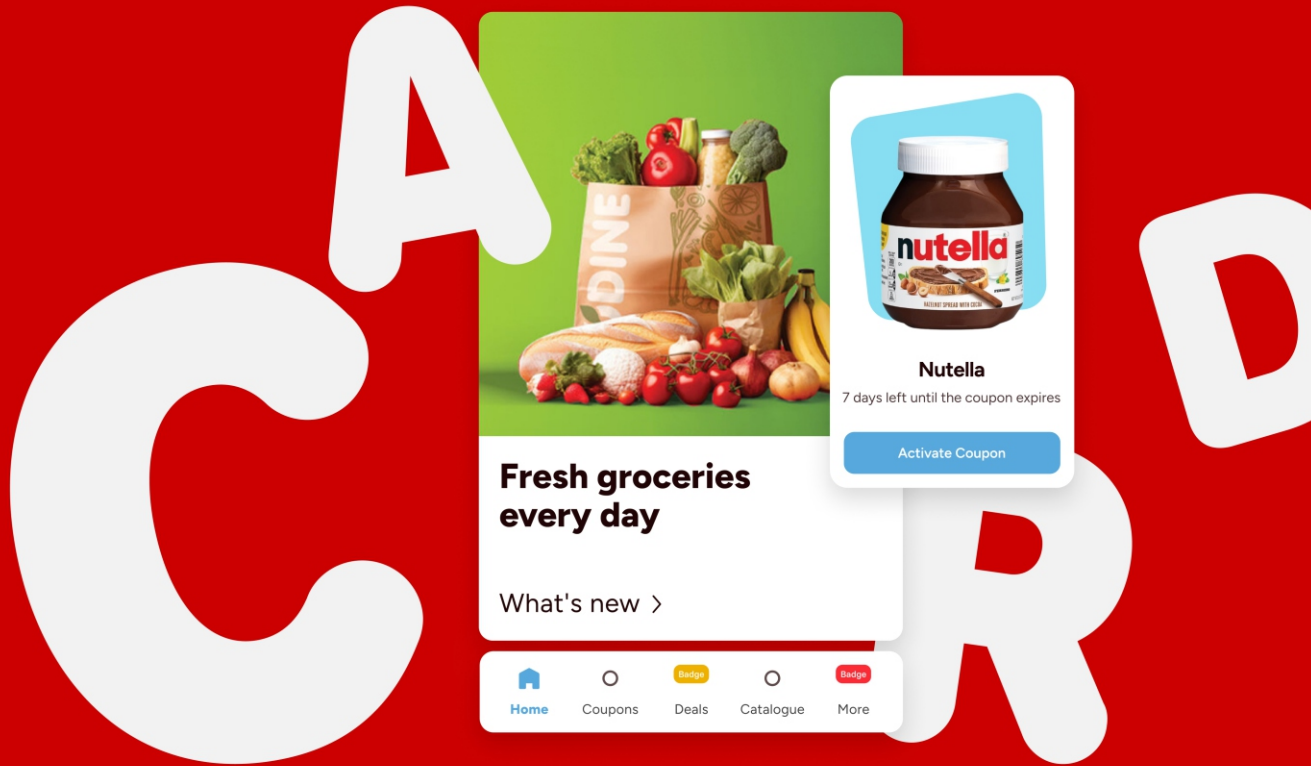


PLODINE



App Store

Google Play



Plodine Card loyalty program for a modern shopping experience.

RETAIL

LOYALTY PROGRAM

CUSTOMER ENGAGEMENT

+140K

Users in the first month of launch

+460K

Total users since the platform launch

+260k

MAU - Monthly Active Users



Hotel



Tourist resort



Mobile home



Apartment



Villa



Rent a car



Boat

Location, city or accommodation



Where are you going?

Check in



Add dates

Check out



Add dates

Guests



2 adults • 0 Children



Search

## All Inclusive Hotels

Relax and enjoy, you are in good hands.

Discover



Booking platform integration delivering seamless external system connectivity.

TRAVEL TECH

ONLINE BOOKING PLATFORM

INTEGRATIONS

**+125%**

Increase in online bookings

**+63%**

Conversion rate improvement

**+88%**

Increase in mobile traffic conversion



Plus Hosting



Quick Setup

Your site online in 5 minutes

Reliable Hosting Solutions



SSL Security

Free SSL Certificate

# Hosting that works. Simple and reliable.

Web hosting, domains, email, and expert support all in one place.

Everything you need to keep your website online and secure.



Unlimited Storage

No hidden fees

Choose a Hosting Plan →

Check Domain Availability



24/7 Support

Always there when you need it

99.9% uptime

15+ Years of Experience

10,000+ Satisfied Customers

Advanced E-Commerce solution for  
dynamic hosting package configuration.

WEB HOSTING AND CLOUD

ECOMMERCE

+22%

Increase in online  
orders (50% to 72%)

+61%

Revenue growth  
since launch

- 43%

Reduction in  
support-assisted  
orders

**CHRISTIE'S**  
INTERNATIONAL REAL ESTATE

REMINGTON | CHRISTIE'S



Local expertise.  
Global reach.

[VIEW ALL PROPERTIES](#)

**Development of a digital platform and property management system.**

REAL ESTATE INDUSTRY

PROPERTY MANAGEMENT SYSTEM

**+231%**

Increase in international leads

**+334%**

Increase in property inquiries

**+82%**

Average session duration

# P LINE

## Ticket search

Departure Date  
02.04.2026

Return Date  
06.04.2026

Departure  
Dubrovnik

Destination  
Split



Search Available Tickets



Destinations

Digital transformation of ticket sales and management in passenger transport.

SMART MOBILITY

TICKETING MANAGEMENT

TRANSPORT

+884%

Growth in passenger numbers

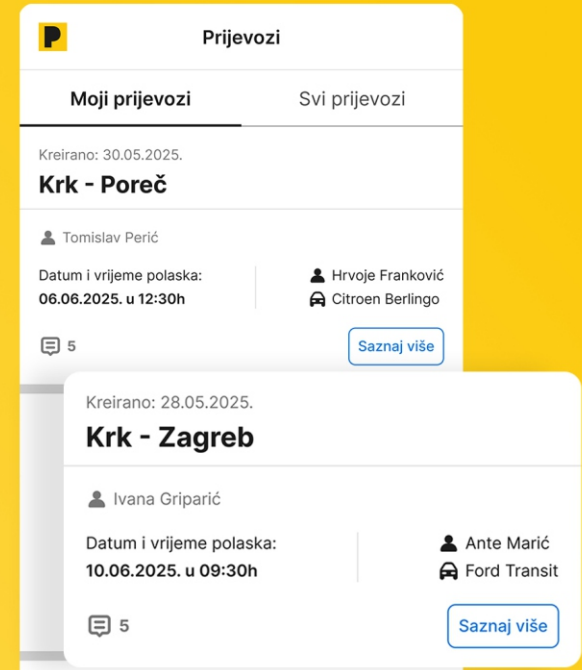
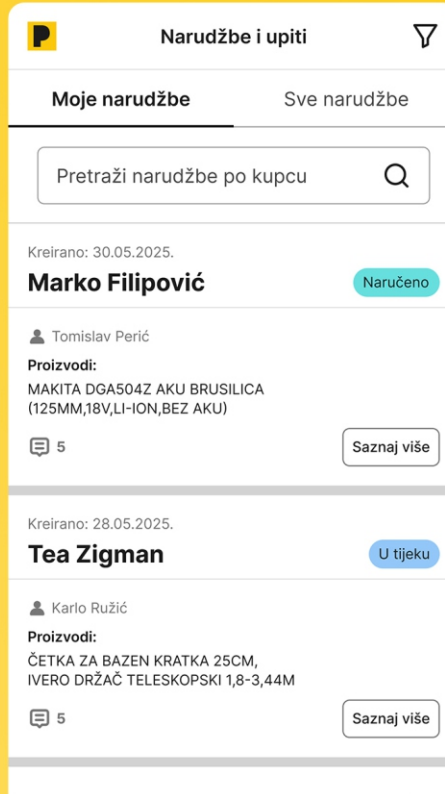
3.5x

Increase in online ticket purchases

+3.300%

Digital ticket sales increased

**PINEL**  
i **KRK**



E-commerce and logistics solution for managing orders, services, and delivery.

DELIVERY MANAGEMENT

RETAIL

LOGISTICS

1000+

Orders processed monthly

+212%

Reduction in manual coordination

+54%

Faster delivery planning

# We've Got You Covered.

For any questions, our team is at your disposal. Let`s start working on a long-term strategic partnership.



**Domagoj Ostović**

CEO AND FOUNDER

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